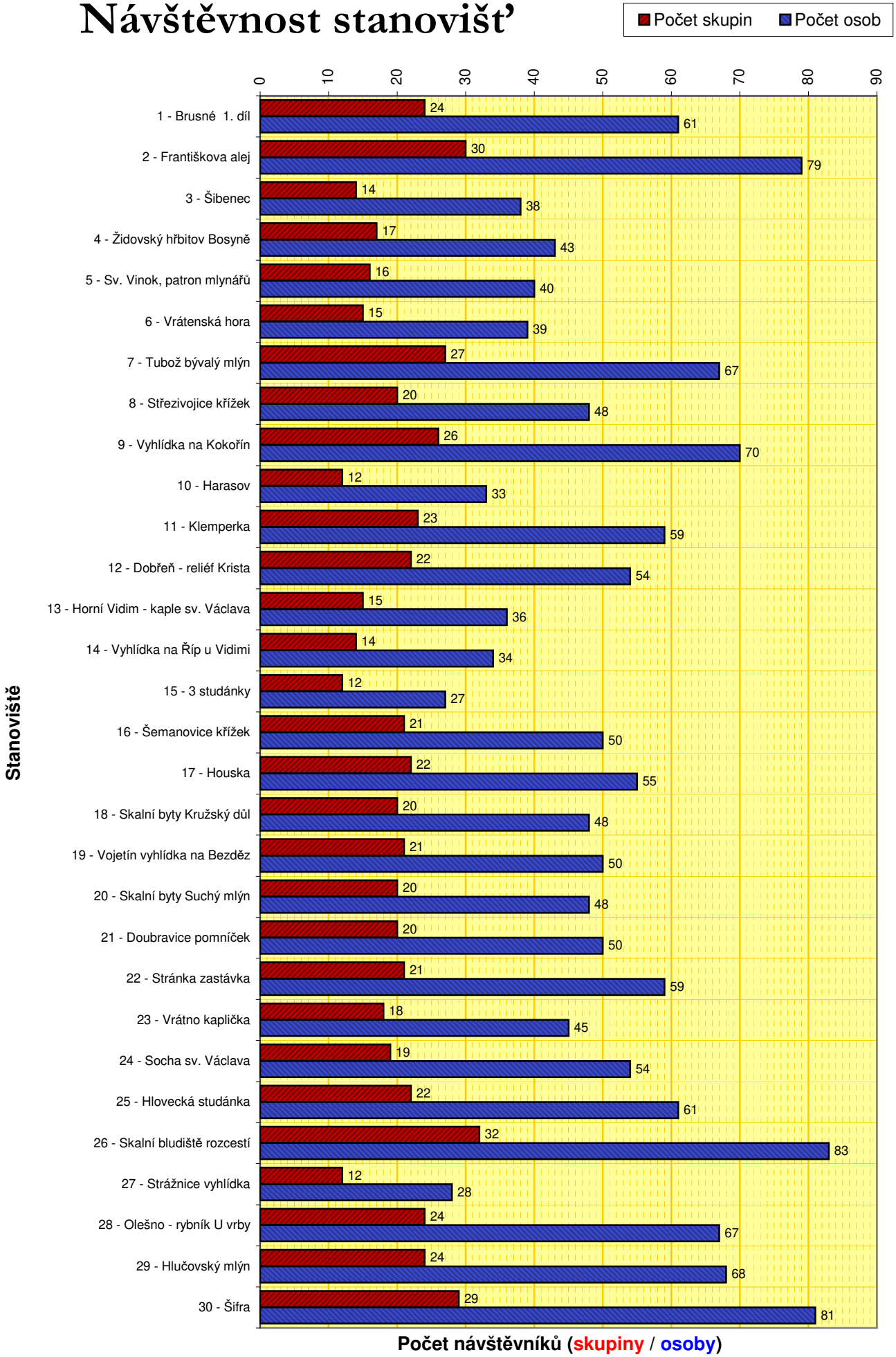Návštěvnost stanovišť